



Leucan Halloween Challenge

Organizer's guide

By organizing a fundraising event using the **My Day for Leucan** platform, you can demonstrate your social commitment to parents and your community, and offer your students fun projects that will reinforce the sense of solidarity and empathy within your school.

www.majourneeleucan.com/ecole



Welcome to the Leucan Halloween Challenge

Thank you for joining us and embarking on this wonderful adventure! By participating in the Halloween Challenge, you are rallying your students and community around an important cause while engaging them in fun, community-building activities.

Through your commitment, you help foster solidarity and empathy within your school while making a real difference for children with cancer and their families.



What Leucan provides for the Challenge :

- Organizer's guide
- Activity guide with sample dictations and quizzes, plus a printable passport for recording students' activities.
- Letter to parents explaining the project
- Sample publications for schools and parents
- Educational presentation on pediatric cancer
- Online donation collection page for your school for easy and efficient collection



The five thematic activities are:



Halloween decorations

Let the students' creativity run wild by decorating the classroom in Halloween colors. This activity can be done individually or in teams, depending on your preference.



Quizz

Test the students' knowledge with a Halloween-themed quiz. Templates prepared by Leucan will be provided to facilitate the activity.



Writing activity

Have students work on a Halloween-themed text or writing activity. Models will also be provided by Leucan.



Halloween book or movie

Choose a book or a movie with a seasonal theme to enjoy in class. It's a great opportunity to take a break while soaking up the Halloween atmosphere!



Halloween costume

End the Challenge in style by inviting students to come dressed in costume to celebrate Halloween together!



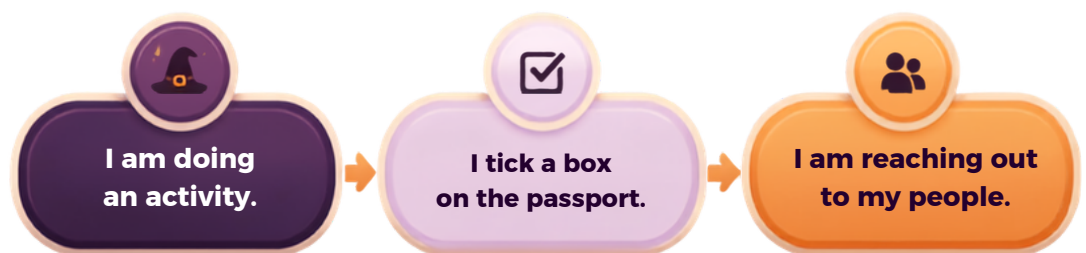
How to fill in your passport

The passport contains five boxes for thematic activities. Depending on the teacher's preference, these boxes can be filled in by the teacher or by the students once each activity is completed.

Teachers may choose to write their name, apply a sticker, have the child color in the box, or use any other method to mark the completion of the activity. The QR code links to your school's donation page.

How does the Challenge work for students?

The Halloween Challenge invites students to complete various themed activities over the course of several weeks. For each activity completed, they can check off a box in their passport and ask those around them for donations.





How to raise funds

Online, on your virtual collection page (recommended)

Once you have completed your My Day for Leucan registration, a secure Web page for collecting donations will automatically be created to begin your collection. You will receive an e-mail with the link to the page, which you can then personalize and easily share with your friends and family. When someone makes a donation on your collection page, a tax receipt will automatically be e-mailed to them. So there's no need to fill out a donation form.

By cash or cheque

Although online fundraising is recommended, it is possible to collect donations by cash or cheque. If you collect donations in this way, you must not make an online donation to give the money. This would contravene the Income Tax Act, as you would receive a tax receipt in your name rather than in the name of your donors. For example, if you're organizing an object sale or selling tickets for an event, you can't make your donation online on your school's fundraising page. Your Leucan contact person will provide you with details on how to send these donations by bank transfer or cheque, and on eligibility for tax receipts. Please note that it is the school that is responsible for delivering donations collected elsewhere than on the online collection page, and not each donor individually.

Leucan does not authorize door-to-door solicitation.





How to raise more donations

Here are a few tips to encourage your students and boost your collection. Your network of parents will undoubtedly be able to lend you a hand.

- Solicit a business in your community to double your donations
- Contact your federal and provincial MPs.
- Contact your local council
- Organize a used Halloween costume sale
- Prepare a sale of small bags of sweets
- Organize a movie night (suitable Halloween film)
- Organize a haunted house or Halloween dance

Support from Leucan

Whether it is to answer your questions or provide advice on how to improve your fundraising, your Leucan contact person will be happy to help you organize the perfect day. Don't hesitate to get in touch with us!

You can also find a list of Leucan contact persons by region by visiting majourneeleucan.com. Select *Guide for a perfect Day* from the top menu, then click on *I need help*.

The impact of your commitment



There is approximately one new diagnosis of pediatric cancer per day in Quebec.

Your commitment to Leucan makes a real difference for children with cancer and their families.

Your donations contribute to clinical research and to improving treatments and the quality of life for survivors, while enabling Leucan to provide families with personalized guidance, psychological support, and adapted activities.

They also provide direct financial support to families, allowing them to focus on what matters most: their child's well-being.

**Thank you for
supporting
leucan**



ASSOCIATION FOR CHILDREN
WITH CANCER

**MY
DAY FOR
leucan**

